

December 31, 2013

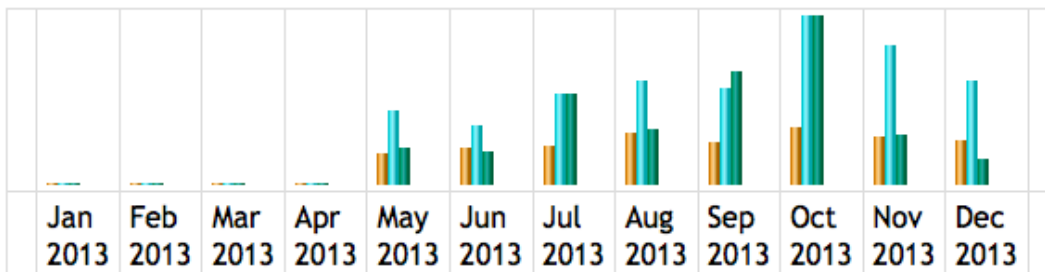
## TOWNSHIP ONLINE VIDEO REPORT - 2013

The Township's online video content delivery provider, Telvue, provides monthly usage data, which I have compiled for your consumption. In summary, the viewership of online government meetings is led broadly by those watching "live" programs, averaging over 90% of total bandwidth consumed. "On-demand" viewership data suggests viewing patterns and preferences, as shown below.

### Monthly "History"

The following is a summary of Unique Visitors, Hits, and Total Bandwidth viewed.

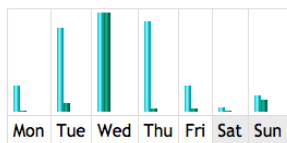
Month	Unique visitors	Hits	Bandwidth
MAY	88	508	4.44 GB
JUNE	101	413	3.90 GB
JULY	107	629	10.76 GB
AUGUST	142	722	6.62 GB
SEPTEMBER	117	667	13.52 GB
OCTOBER	160	1162	20.00 GB
NOVEMBER	135	966	5.82 GB
DECEMBER	123	722	3.01 GB
<b>TOTAL</b>	<b>973</b>	<b>5789</b>	<b>68.08 GB</b>
<b>AVG/MONTH</b>	<b>122</b>	<b>724</b>	<b>8.51 GB</b>



## Days of Week

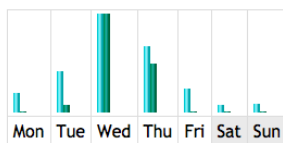
A monthly total of Hits and Total Bandwidth viewed, by day (May-Dec.).

### MAY



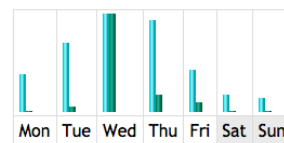
Day	Hits	Bandwidth
Mon	8	440.97 KB
Tue	26	62.14 MB
Wed	31	742.94 MB
Thu	28	21.58 MB
Fri	8	22.65 MB
Sat	1	4.33 KB
Sun	5	90.04 MB

### JUNE



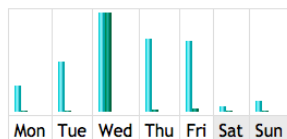
Day	Hits	Bandwidth
Mon	7	557.76 KB
Tue	15	43.17 MB
Wed	38	635.76 MB
Thu	25	315.32 MB
Fri	9	2.89 MB
Sat	2	8.93 KB
Sun	3	11.15 KB

### JULY



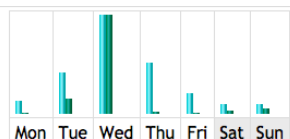
Day	Hits	Bandwidth
Mon	13	9.02 MB
Tue	25	83.04 MB
Wed	35	1.70 GB
Thu	33	307.27 MB
Fri	15	158.60 MB
Sat	6	21.36 KB
Sun	5	17.02 KB

### AUG.



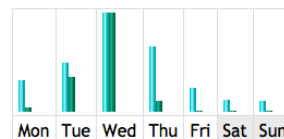
Day	Hits	Bandwidth
Mon	12	7.06 MB
Tue	24	7.78 MB
Wed	47	1.54 GB
Thu	35	34.76 MB
Fri	34	49.38 MB
Sat	2	8.21 KB
Sun	5	17.94 KB

### SEPT.



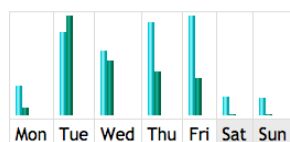
Day	Hits	Bandwidth
Mon	8	29.67 MB
Tue	27	411.75 MB
Wed	65	2.68 GB
Thu	33	34.49 MB
Fri	13	44.34 KB
Sat	6	62.60 MB
Sun	6	122.99 MB

### OCT.



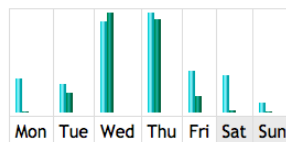
Day	Hits	Bandwidth
Mon	25	120.19 MB
Tue	40	959.61 MB
Wed	81	2.68 GB
Thu	53	284.03 MB
Fri	19	9.01 MB
Sat	9	123.13 KB
Sun	8	28.12 KB

### NOV.



Day	Hits	Bandwidth
Mon	16	41.80 MB
Tue	46	588.33 MB
Wed	35	325.13 MB
Thu	51	261.12 MB
Fri	55	219.76 MB
Sat	10	33.98 KB
Sun	9	32.26 KB

### DEC.



Day	Hits	Bandwidth
Mon	16	150.17 KB
Tue	14	63.28 MB
Wed	46	327.09 MB
Thu	50	305.75 MB
Fri	20	51.21 MB
Sat	18	6.29 MB
Sun	4	15.66 KB

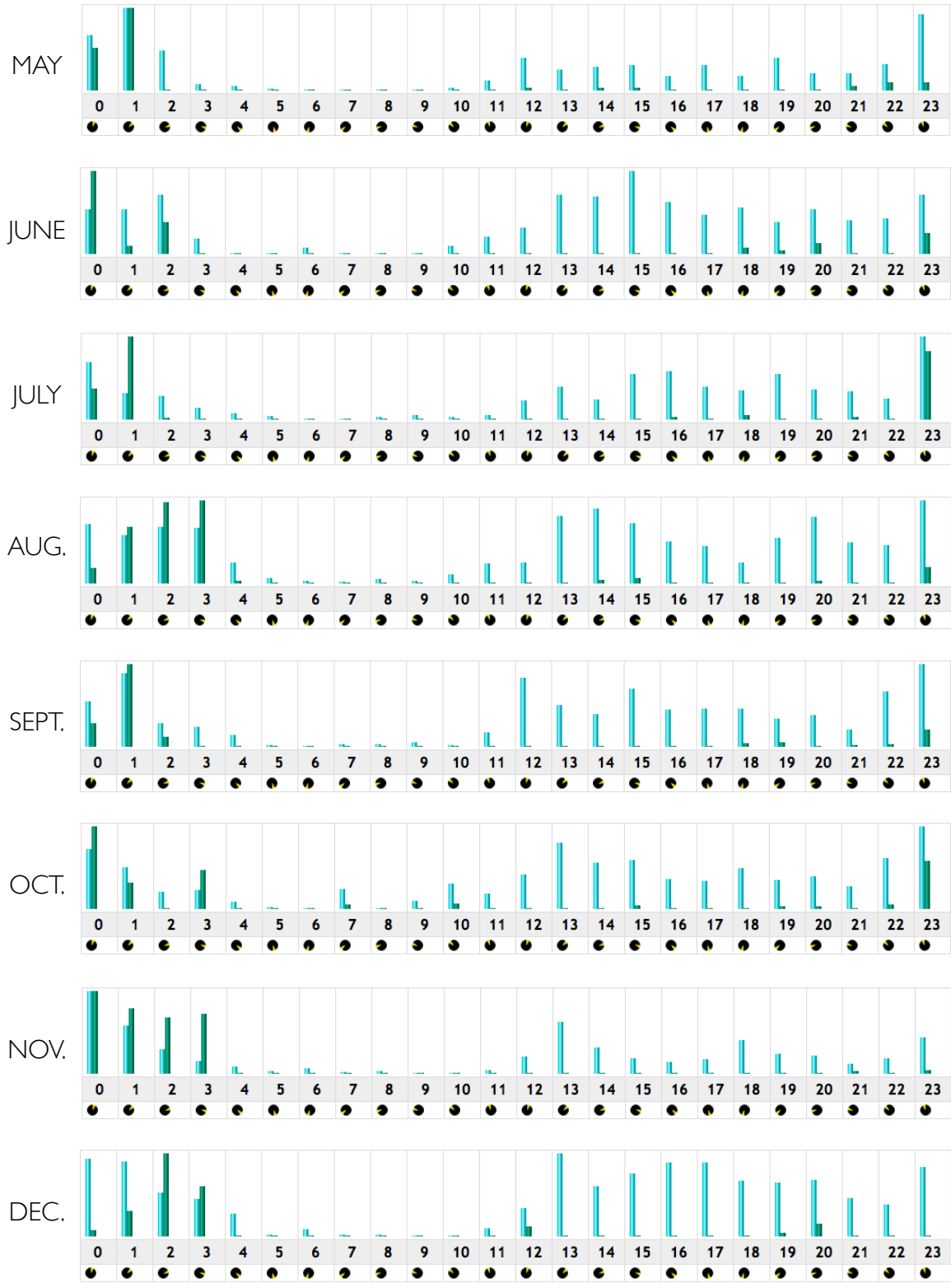
### Most Views by File

The following are the top 15 videos, by number of hits within a single month.

<b>VIDEO</b>	<b>HITS</b>
BOT100813	232
BOT091013	158
BOT112013	147
BOT081313	135
BOT110713	113
BOT102213	113
BOT121013	92
PARK121113	89
BOT111213	77
BOT092413	77
BOT061113	75
BOT070913	72
PLAN070213	68
PLAN080713	49
PARK071013	48

### Hours of the Day

A relative view of daily online viewing patterns, by hours of the day (May-Dec.).



Hits Bandwidth